BIBLIOGRAPHY

1.Ankita Srivastava, and Yogesh Tiwari, IJCTA, ISSN: 2229-6093, Vol 2(6).

2. AravindaTulasi and Venkata Ravi Kumar,IRACST,ISSN: 2319-2828, Vol 3, Issue 2.

3. N. Bharathi and Dr. P. Paramashivaiah (2015), Attrition and Retention the Real Challenge- a Study with Special Reference to IT and ITES Organizations in Bangalore, International Journal of Innovative Research in Science, Engineering and Technology, Vol. 4, Issue 2,pp-746-752,issn- 2319 – 8753.

4. Budhwar, P; Harish K Luther and JyotsnaBhatnagar (2006), Thedynamics of Human Resource management systems in Indian BPO firms, Journal of Labour research, vol 27, issue no. 3 pp-339-360,issn-0195-3613.

5.AmirJafar,IT and Management, Journal of Banking, ISSN 0972-902X, vol- 12,,issue no.2

6.BhaveshUpadhyay, Management review, ISSN 2320-0758, vol-11, issues-6, april-2015.

7. Blessing White (2006), emoployee engagement report, blessing white, NJ, USA.

8.BorakwakeKrantiSuhas, future role of personnel manager, IJAMTES, ISSN: 2249-7455, vol-1, Issue-3.

9.BorakwadeKrantiSuhas, International Journal of advances in management, technology and engineering sciences, ISSN: 2249-7455, vol-1, issue-3.

1. Boron, J.N. and Hanan, M. (2002). Organizational blue prints for success in high-tech start-ups: lessons from the Stanford project on emerging companies. California Management Review, 44(3): 8-36.

11. B.K. Suhas, IJAMTES, ISSN:2249-7455, vol-1, issue-3.

12.cardon, MS., and Stevens, C.E. (2004), Managing Human Resources in small organizations, HRM review, 14: 295-323

13. Craig Taylor.(2007) Leaders and their impact on employee retention,NARMS Today.

14. Crews and Ryan.M (October, 2006) Strategies for employee retention within Missouri Department. Of corrections, Missouri state University, publication no. AAT 1434185, Pp.2167.

15. Dr. Mita Mehta, AartiKurbetti and RavneetaDhankhar, International journal of Advance Research in Computer Science and Management Science, 2321-7782, Vol 2, Issue 2.

16. D. Ranjitham, Journal of Exclusive Management science, ISSN: 2277-5684, Vol 2, Issue7.

17. E. Manohar, IJAMTES, ISSN: 2249-7455, vol no- 1, issue no- 3.

18. Harsh Dwivedi, VidyasagarUniversityJournal of Commerce, ISSN: 0973-5917, Vol-16, Issue-1.

19. Herald Monis, Researchers world- Journal of Arts and Science, ISSN: 2229-4686, Vol 2, Issue 1.

20. Hewit association, (2005) Finding and study highlights: Best employers in China, place, ww.hewit.com

21. HR BS , High turnover Rising 2003-2006, (Q1, 2007), Executive news, Hong Kong.

22. HR BS (Q1, 2007), long term monetory retention measures used by companies, executive news, Hong Kong.

23. HR BS (Q4 2006), Work force Demand in Asia Executive news, Hong Kong.

24. Puja Khatri and Khushboo, BIJIT ISSN: 0973-5658, Vol 5, Issue 2.

25. R. Ramesh, International Journal of Advances in Management, Technology and engineering Sciences (IJAMTES), ISSN : 2249-7455, vol-1, issue- 3, dec 2011.

26. ISR surveys, (2006), Engaged employees Drive the bottom line, ww.isrsurveys.com

27. John, P Wanous and Amon, E. Reichers(2000), New Employee orientation Programs, HRM review, vol. 10, issue no. 4, Pp. 435-451.

28. Kallestad, Brent (2007), Bosses do not keep word, The Economic Times, January 3, Mumbai edition.

29. Pandit Y.V.L (may 2007), Talent Retention strategies in a competitive environment, NHRD journal, vol 1, issue no. 3, Pp. 27.

30. Phillips J and Geethika (2006), Retention strategies in the Indian Journal of Economic and Business, vol.5, issue no.2, Pp 215-225.

31. RajeeshViswanathan, International Global Research Analsis, ISSN 2277-8160, Vol-1, Issue-2.

32. Rajiv Kumr (march 3, 20070, India sees highest salary rise in APAC, Times of India, Bangalore edition.

33. Richardson, RC.(march 2007), job satisfaction and retention of workers ion Phillippines agribusiness firms, Capella university, Thesis AAT 3233722.

34. Samir Joshi, IJAMTES, ISSN: 2249-7455, vol.1, issue 3, 2011.

35. Samir Joshi, "Attrition in BPO", IJAMTES, ISSN: 2249-7455, vol.1, issue-3, 2011.

36. S. Mohan and Dr. P. R. Muthuswamy, international journal of informative and futuristic research, ISSN: 2347-1697, Vol 2, Issue 6.

37. Mohan Thite and Bob Russell, Asia pacific journal of Human Resources, ISSN: 1744-7941, Vol 54, Issue 3

38. S.S.Patil, International Journal of Advances in management, technology and engineering sciences (IJAMTES), ISSN: 2249-7455, vol-1, issue-3, Dec.2011.

39. S.S Patil, IJAMTES, ISSN: 2249-7455, vol-1, issue-3, 2011.

40. Ulrich Dane (2007), where Great minds met, The Times of India, Feb 14, Bangalore edition.